Impact of data intelligence questionnaire

Use this questionnaire to assess the impact of the data intelligence you have access to within your company.

Want to learn more about how Tperson can help you increase your company's and data intelligence maturity? Contact us at: info@tperson.co.il

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1. How confident are you in the reliability of the data analytics you consume independently from various dashboards?

    1. Not at all confident
    2. Not very confident
    3. Somewhat confident
    4. Very confident

2. How confident are you in the reliability of the data analytics handed over by the analytics team?

    1. Not at all confident
    2. Not very confident
    3. Somewhat confident
    4. Very confident

3. What's the level of visibility you have to data that supports your needs?

    1. I don't have data visibility at all
    2. I have a narrow visibility

3. I have a broad visibility

4. I have full visibility

4. How often do you find yourself opening dashboards and looking for data?

I don't consume data from provided dashboards at all

1. I consume only scheduled dashboards that I get in my inbox

2. I use some dashboards on a monthly basis

3. I use dashboards on a weekly/daily basis

5. How much time has your data team has saved you with provided solutions?

1. I don't feel like I've saved any time

2. Some time was saved on a monthly basis

3. Some time was saved on a weekly basis

4. A significant amount of time was saved on a daily/weekly basis

6. How familiar are you with the company's key KPIs?

1. Not that familiar with the company's KPIs

2. I'm familiar with a few key metrics

3. I'm familiar with metrics that my team is measured by

4. I'm very familiar with the company's metrics

7. How familiar are you with your company's recent KPI trends?

1. I'm not aware of any recent trends

2. I'm aware of some trends

3. I'm very familiar with the recent trends

4. I'm on top of every KPI trend and constantly monitoring them

8. How easily can you explain your company's recent KPI trends?

1. I don't know what drives the recent trends
2. I can name a few triggers that have affected recent trends in my team
3. I'm well aware of the things that drive the recent trends across the teams
4. I'm on top of the trends triggers and how they affect the entire company

9. How well do you understand the data shown in dashboards and what it stands for?

1. The data in dashboards isn't clear to me
2. I understand the data to some degree
3. I can easily understand the data shown in dashboard

10. How familiar are you with the existing dashboards and their purpose?

1. Minimum familiarity with any dashboard
2. I'm aware of some dashboards I have an access to
3. I'm closely working with my team's dashboards
4. I'm aware of most of the dashboards that are available

11. How easily can you locate the data you need for your job?

1. It's difficult for me to locate the information I'm looking for
2. I have to scrape the data from different sources
3. I'm very familiar with the recent trends

12. How insightful is the data provided? Do you feel it's easy to derive actionable insights from it? (Data creates opportunities/triggers a discovery process/affects your planning/etc.)

1. Not insightful and not actionable
2. Somewhat insightful, not too many actions derived
3. Insightful but not actionable
4. Very insightful and very actionable

13. When you have a question about the data, where do you typically go to find the answer?

Ask another team member to get the data

1. Go to other systems to extract data
2. Go directly to the data team
3. Use existing tools provided by the data team

14. Rate the level of impact of your data intelligence in the following areas, where:

1 - No impact

2 - Some impact

3 - Significant impact

● Cutting costs
● Decision making
● Customer satisfaction
● Risk management
● Operational efficiency

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About Tperson

Tperson is a full stack data intelligence agency that's worked on dozens of successful projects at many of the best tech companies both in Israel and around the world, in a wide variety of verticals and industries, including B2B, B2C, SaaS, gaming, mobility, web tools, and more.

To learn more about how we can help you, contact us at: info@tperson.co.il.